
Intangible assets and productivity

presented by: Bettina PETERS, ZEW, Centre for European Economic Research
discussant: Maria Cristina PIVA, Università Cattolica del Sacro Cuore

16.00

FOURTH SESSION

Innovation: Measurement tools and Evidence II

Technological Innovation, Organizational Change and Product Related Services

presented by: Stephane LHUILLERY, ICN Business School, Metz Technopole
discussant: Vito MORAMARCO, Università Cattolica del Sacro Cuore

Persistent Product Innovation and Market-oriented Behaviour: the Impact on Firms' Performance

presented by: Eleonora BARTOLONI, ISTAT - Sede per la Lombardia
discussant: Marco CUCCULELLI, Università Politecnica delle Marche

17.00

General conclusions

Giovanni DOSI, Scuola Superiore Sant'Anna, Pisa

Workshop realizzato nell'ambito del progetto di ricerca congiunto Istat-Università Cattolica del Sacro Cuore:
"Capitale Sociale, Innovazione e Finanza: Evidenze Empiriche sul Settore Manifatturiero Italiano e Lombardo"

Segreteria organizzativa:
Luciana REZOAGLI, Dipartimento di Scienze Economiche e Sociali (DISES).
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SI PREGA DI CONFERMARE LA PRESENZA

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DIPARTIMENTO DI SCIENZE ECONOMICHE
E SOCIALI - DISES

Innovation and competitiveness in Europe.

Driving innovation success: technological skills, managerial capabilities and complementarity patterns

International Workshop

13 novembre 2015
Sala Convegni "G. Piana"
Via Emilia Parmense, 84
Piacenza



**UNIVERSITÀ
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del Sacro Cuore

One of the most significant characteristics of the innovation process is that it involves a variety of activities, which typically imply non-technological innovation. The literature on technological adoption and the managerial activities strictly related to it has typically analysed these two sides separately. However, they are two sides of the same coin, as technological innovation brings about other activities which in most cases are complements of technological innovation alone. The purpose of this workshop is to stimulate debate on the competitiveness of firms in Europe taking into account the complementarity role of organizational practices, market orientation and learning abilities which are relevant as they contribute to the successful adoption and implementation of new technologies and therefore contribute to firms' performance.

Programme

9.00

Welcome coffee and registration

9.30

Introduction

Towards a new framework to measure competitiveness

Enrico GIOVANNINI, Università Tor Vergata

10.00 FIRST SESSION

Innovation and competitiveness I

The virtuous circle of innovation in Italian firms

presented by: Mario PIANTA, Università di Urbino
discussant: Francesco DAVERI, Università Cattolica del Sacro Cuore

M&A and firms' innovation performance

presented by: Elena CEFIS, Università di Bergamo
discussant: Luigi CAMPIGLIO, Università Cattolica del Sacro Cuore

The productivity gap between Europe and the United States: Is R&D playing the key role?

presented by: Marco VIVARELLI, Università Cattolica del Sacro Cuore
discussant: Riccardo LEONCINI, Università di Bologna

11.30

Coffee break

11.45 SECOND SESSION

Innovation and competitiveness II

Firm's Financial Conditions and the R&D-Export trade-off

presented by: Carlo ALTOMONTE, Università Bocconi
discussant: Carlo BELLAVITE, Università Cattolica del Sacro Cuore

Technology and costs in international competitiveness: toward a microfounded evolutionary interpretation

presented by: Daniele MOSCHELLA, Scuola Superiore Sant'Anna, Pisa
discussant: Maurizio BAUSSOLA, Università Cattolica del Sacro Cuore

Internationalization choices and Italian firm performance during the crisis

presented by: Stefano COSTA, ISTAT - Dipartimento per i conti nazionali e le statistiche economiche
discussant: Francesco TIMPANO, Università Cattolica del Sacro Cuore

13.15

Buffet lunch

14.30

THIRD SESSION

Innovation: Measurement tools and Evidence I

Opening remarks: Empirical studies of business innovation: lessons for the revision of the Oslo Manual

presented by: Giulio PERANI, Eurostat

The role of innovation and management practices in determining firm productivity

presented by: Pierre MOHNEN, Maastricht University
discussant: Alessandro STERLACCHINI, Università Politecnica delle Marche
