

# Innovation and competitiveness in Europe.

*Driving innovation success: technological skills, managerial capabilities and complementarity patterns*

9.00 Welcome coffee and registration

9.30 Introduction

*Towards a new framework to measure competitiveness*

Enrico GIOVANNINI, Università Tor Vergata

10.00 FIRST SESSION

**Innovation and competitiveness I**

*The virtuous circle of innovation in Italian firms*

presented by: Mario PIANTA, Università di Urbino

discussant: Francesco DAVERI, Università Cattolica del Sacro Cuore

*M&A and firms' innovation performance*

presented by: Elena CEFIS, Università di Bergamo

discussant: Luigi CAMPIGLIO, Università Cattolica del Sacro Cuore

*The productivity gap between Europe and the United States: Is R&D playing the key role?*

presented by: Marco VIVARELLI, Università Cattolica del Sacro Cuore

discussant: Riccardo LEONCINI, Università di Bologna

11.30 Coffee break

11.45 SECOND SESSION

**Innovation and competitiveness II**

*Firm's Financial Conditions and the R&D-Export trade-off*

presented by: Carlo ALTOMONTE, Università Bocconi

discussant: Carlo BELLAVITE, Università Cattolica del Sacro Cuore

*Technology and costs in international competitiveness: toward a microfounded evolutionary interpretation*

presented by: Daniele MOSCHELLA, Scuola Superiore Sant'Anna, Pisa

discussant: Maurizio BAUSSOLA, Università Cattolica del Sacro Cuore

*Internationalization choices and Italian firm performance during the crisis*

presented by: Stefano COSTA, ISTAT - Dipartimento per i conti nazionali e le statistiche economiche

discussant: Francesco TIMPANO, Università Cattolica del Sacro Cuore

13.15 Buffet lunch

14.30 THIRD SESSION

**Innovation: Measurement tools and Evidence I**

*Opening remarks:*

*Empirical studies of business*

*innovation: lessons for the revision of the Oslo Manual*

presented by: Giulio PERANI, Eurostat

*The role of innovation and management practices in determining firm productivity*

presented by: Pierre MOHNEN, Maastricht University

discussant: Alessandro STERLACCHINI, Università Politecnica delle Marche

*Intangible assets and productivity*

presented by: Bettina PETERS, ZEW, Centre for European Economic Research

discussant: Maria Cristina PIVA, Università Cattolica del Sacro Cuore

16.00 FOURTH SESSION

**Innovation: Measurement tools and Evidence II**

*Technological Innovation, Organizational Change and Product Related Services*

presented by: Stephane LHUILLERY, ICN Business School,

Metz Technopole

discussant: Vito MORAMARCO, Università Cattolica del Sacro Cuore

*Persistent Product Innovation and Market-oriented Behaviour: the Impact on Firms' Performance*

presented by: Eleonora BARTOLONI, ISTAT - Sede per la Lombardia

discussant: Marco CUCCULELLI, Università Politecnica delle Marche

17.00 General conclusions

Giovanni DOSI, Scuola Superiore Sant'Anna, Pisa

## International Workshop

Venerdì 13 novembre 2015

Sala Convegni "G. Piana", ore 9.00

Via Emilia Parmense, 84 - Piacenza

Workshop realizzato nell'ambito del progetto di ricerca congiunto Istat-Università Cattolica del Sacro Cuore: *"Capitale Sociale, Innovazione e Finanza: Evidenze Empiriche sul Settore Manifatturiero Italiano e Lombardo"*

Segreteria organizzativa:

Luciana REZOAGLI, Dipartimento di Scienze Economiche e Sociali (DISES).

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**SI PREGA DI CONFERMARE LA PRESENZA**



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