

# INTERCULTURAL TALKS

*Perspectives from academia  
and the corporate world*

organised by **Costanza CUCCHI**

**Monday 19<sup>th</sup> March**

**Milan, Room: MR 002, 10.30-12.30**

*Fons Trompenaar's model of cultural differences*

Prof. Andrzej KURTYKA, Uniwersytet Jagiellonski, Kraków

**Wednesday 21<sup>st</sup> March**

**Brescia, Room: Bevilacqua, via Trieste, 9.30-11.30**

*Selected models of critical discourse analysis*

Prof. Andrzej KURTYKA, Uniwersytet Jagiellonski, Kraków

**Thursday 22<sup>nd</sup> March**

**Milan, Room: MR 010, 13.30-15.30**

*Intercultural pragmatics: on some connections between language and intercultural communication*

Prof. Andrzej KURTYKA, Uniwersytet Jagiellonski, Kraków

**Friday 23<sup>rd</sup> March 10.30-12.30**

**Milan, Room: C012**

*Technical writing in corporate contexts*

Prof. Andrzej KURTYKA, Uniwersytet Jagiellonski, Kraków

**Monday 9<sup>th</sup> April**

**Milan, Room: MR 002, 10.30-12.30**

*The localisation of corporate websites*

Dr. Duccio LUNARI, Head of Sales & Marketing,  
Pro Web Consulting

Dr. Greta LOMAESTRO, Head of Communication,  
Pro Web Consulting

**Wednesday 10<sup>th</sup> April**

**Brescia, Room: Bevilacqua, via Trieste,  
9.30-11.30**

*Geert Hofstede's model of intercultural differences and corporate websites*

Prof. Costanza CUCCHI, Università Cattolica  
del Sacro Cuore

**Thursday 12<sup>th</sup> April**

**Milan, Room: MR 110, 10.30-13.30**

*Negotiating internationally: leadership and conflict*

Dr. Francesca DELL'ACQUA, United Nations / NATO  
Expert and Senior Trainer in Negotiation

Dr. Fulvio RESCIGNO, International Negotiations  
and Knowledge Owner, ENI Group

## Seminari

**Marzo - Aprile 2018**

**Università Cattolica del Sacro Cuore**

Largo A. Gemelli, 1 - 20123 Milano

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