

Seminari di Management

17 novembre 2016 dalle 11.30 alle 13.00

Ariane BERTHOIN ANTAL, Professor of Organization Development and Intercultural Management Research Group "Science Policy Studies", WZB Berlin Social Science Center

Leadership insights from artistic interventions in organizations

19 dicembre 2016 dalle 11.30 alle 13.00

Pier Vittorio MANNUCCI, Professor Organisation Behaviour, London Business School - London, UK

Is JK Rowling more creative than Joanne? Disentangling the gender bias in the assessment of creativity

31 marzo 2017 dalle 11.30 alle 13.00

Lars WITELL, Professor of Business Administration CTF Service Research Centre, Karlstad University

Does one size fit all? New service development across different types of services

4 aprile 2017 dalle 15.00 alle 16.30, aula 200

Carol KELLEHER, Lecturer in Marketing, University College Cork, Cork, Ireland

Re-Placing Place in Marketing

20 aprile 2017 dalle 11.30 alle 13.00

Alessandro GIUDICI, Lecturer Strategy, Cass Business School, London UK

How to get published with a literature review paper

27 aprile 2017, aula 200

Carlos LARRINAGA, Professor of accounting, Departamento de Economía y Administración de Empresas, Universidad de Burgos, Burgos, Spain

dalle 11.30 alle 13.00

CSEAR Italia Research Day - presentation of research projects on Social and Environmental Accounting

dalle 15.00 alle 17.00

Accounting for Sustainable Development: Opportunities and Pitfalls

16 e 17 maggio 2017 dalle 10.00 alle 13.00

Davide RAVASI, Professor of Management and Director of PhD in Management, Cass Business School- London, UK

How to conduct qualitative research and get published in top Journals

1 giugno 2017 dalle 14.00 alle 15.30

Martin CHRISTOPHER, Emeritus Professor of Marketing & Logistics, Cranfield School of Management, Cranfield University, UK

Supply Chain Management: Past, Present and Future

Ciclo di seminari

Anno accademico 2016/2017

Aula 100

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Per informazioni

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