

# Seminari di Dipartimento Management

Coordinatori Antonella Cifalinò, Barbara Imperatori,  
Matteo Pedrini e Roberta Sebastiani

**Lunedì 14 ottobre 2013**

**ore 11.00-13.30**

ANN CUNFLIFFE  
University of Leeds

***Qualitative Research Methods***

**Martedì 26 novembre 2013**

**ore 11.00-13.30**

FRANCISCO J. LARA  
Universidad Católica Valencia

***Ethical Leadership  
and Knowledge Management***

**Venerdì 24 gennaio 2014**

**ore 9.30-11.30**

BRECHT CARDOEN  
Vlerick Business School, KU Leuven  
PAUL GEMMEL  
Ghent University, Vlerick Business School  
REIN ROBBERECHTL  
Vlerick Business School

***Positioning the Hospital Pharmacy  
in the Chain of Care: A View from Flanders***

**Martedì 18 febbraio 2014**

**ore 11.30-13.30**

STEPHAN HENNEBERG  
Queen Mary University of London

***Dynamics of Innovative Service Business  
Model: Service Infusion and Service Defusion***

**Mercoledì 19 febbraio 2014**

**ore 11.30-13.30**

PÅL I. DAVIDSEN  
University of Bergen

***The Modeling and Analysis of Dynamic  
Non-linear Systems Using System Dynamics.  
Investigating the Relationship between  
Structure and Dynamics (Behavior) in Social  
Systems, Illustrated by Three Case Studies***

**Lunedì 28 aprile 2014**

**ore 15.30-17.00**

JOSEPH D. RESTUCCIA  
Boston University School of Management

***Response Rates, Non-Response Bias, and  
Data Quality: Results from a National Survey  
of Senior Healthcare Leaders***

**Mercoledì 14 maggio 2014**

**ore 11.30-13.30**

BRADLEY K. GOOGINS  
Boston College

***Integrating CSR in Corporate Strategy***

**Martedì 17 giugno 2014**

**ore 11.30-13.00**

BEVERLY TYLER  
North Carolina State University

***The Advantages of a Toolkit Over a Hammer***

## Ciclo di Seminari

**Anno Accademico 2013/2014**

**Aula 100**

Università Cattolica del Sacro Cuore

Via Necchi, 9 - 20123 Milano



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