



DIPARTIMENTO DI SCIENZE DELL'ECONOMIA E DELLA GESTIONE AZIENDALE

Seminari di Dipartimento Management

Coordinatori

Antonella Cifalinò, Barbara Imperatori,
Matteo Pedrini, Roberta Sebastiani

Anno Accademico 2010/2011

17 novembre 2010

Ore 11.00-13.00

Sala Brasca, Largo Gemelli 1 - sede di Milano
Aula 404, Policlinico Gemelli - sede di Roma

ALEX VANDERSTRAETEN
Department of Management, Innovation
and Entrepreneurship University Ghent

*HRM and performance management in a public
environment. Facts and challenges*

17 dicembre 2010

Ore 11.30-13.30

Aula 200, Via Necchi 9

ADRIENNE SCHÄFER
Institute of Management and Regional Economics, Lucerne
University of Applied Sciences and Arts

Service innovation - results from an empirical study

18 febbraio 2011

Ore 11.30-13.30

Cripta Aula Magna, Largo Gemelli 1

TANYA BONDAROUK
Department of Operations, Organisations
& Human Resources, University of Twente

*Putting Personnel Management on-line? Discussions
into advantages and limitations of electronic HRM*

28 febbraio 2011

Ore 11.30-13.30

Cripta Aula Magna, Largo Gemelli 1

STEPHEN BRAMMER
Warwick Business School

*Corporate reputation and the geographic
diversification of the firm*

28 marzo 2011

Orario da definire

HENRY TOSI
Warrington College of Business Administration
Department of Management, University of Florida

How to get published
(Workshop a numero chiuso -
durata mezza giornata)

13 aprile 2011

Ore 11.30-13.30

DAVED BARRY
Department of Management -
Copenhagen Business School

Creative Enterprise Design

20 maggio 2011

Ore 11.30-13.30

EVERT GUMMESSON
Stockholm University School of Business

*Many to many marketing:
the value-creating networks*

Aula 100, Via Necchi 9

(dove non diversamente specificato)

Università Cattolica del Sacro Cuore - Milano